



**ELIZADE UNIVERSITY, ILARA-MOKIN, ONDO
STATE**

**FACULTY OF ENGINEERING
DEPARTMENT OF ELECTRICAL AND
COMPUTER ENGINEERING**

FIRST SEMESTER EXAMINATION, 2019/2020 ACADEMIC SESSION

COURSE TITLE: CYBERPRENUESHIP AND MEDIA LAW

COURSE CODE: ECT 521

EXAMINATION DATE:

COURSE LECTURER: Dr. A. A. SOBOWALE

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HOD's SIGNATURE

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

- 1. ANSWER FOUR QUESTIONS ONLY; TWO QUESTIONS FROM EACH SECTION**
- 2. SEVERE PENALTIES APPLY FOR MISCONDUCT, CHEATING, POSSESSION OF UNAUTHORIZED MATERIALS DURING EXAM.**
- 3. YOU ARE NOT ALLOWED TO BORROW ANY WRITING MATERIALS DURING THE EXAMINATION.**

Question #1

- a. There is a wide definition of entrepreneur explain from different school of thoughts. Who is an entrepreneur? [5 Marks].
- b. Enumerate five characteristics of an Entrepreneur [5 Marks].
- c. Discuss five types of entrepreneurs [5 Marks].
- d. Explain the technology trend from Entrepreneurship to Cyberpreneurship. [5 Marks].

Question #2

- a. Write short notes on the following: [10 Marks]
 - i. Creativity
 - ii. Innovation
 - iii. Invention
 - iv. Sources of debts financing
 - v. Creative Advertising
- b. XYZ foundation, an international NGO is giving a sum of 5 million naira each to fresh graduates to start a vocational training college, all interested applicants are expected to submit a business plan detailing the vocational courses, marketing strategies, future plans, feasibility studies etc. Write a standard business plan to compete for this grant [10 Marks].

Question #3

- a. Discuss various definitions of Risk Management from five schools of thought [5 Marks]
- b. Enumerate the processes of Risk Management with the aid of a diagram [7 Marks].
- c. You were given a sum of 1.5million naira to set up a cybercafé business in a remote area, explain the process you will follow to achieve maximum profit with the application of SWOT analysis [8 Marks].

Question #4

- a. What is Intellectual Property (IP)? [5 Marks].
- b. Enumerate five types of IP [5 Marks].
- c. Your innovative but ignorant friend just got a novel idea which he plans implementing online; as a computer engineering student with knowledge of media law, educate him on online IP crimes and how to mitigate against them [10 Marks].

Question #5

- a. Briefly discuss major milestones in the evolution of Internet.
- b. As an entrepreneur there are different courts where you can seek redress on any legal matter, discuss the different types of courts in Nigeria, arrange them hierarchically.
- c. Enumerate five sources of Nigerian Law [5 Marks].
- d. Write briefly on the following:
 - i. Defamation
 - ii. Seduction
 - iii. Licensing
 - iv. Speech on the Internet
 - v. Music Royalties[5 Marks].

Question #6

- a. Compare and contrast Law of Contract and Tort Law [4 Marks]
- b. Enumerate the elements of a contract [6 Marks].
- c. You were charged to court for breach of contract, list five defenses you will apply as claims of innocence [5 Marks].
- d. Write briefly on the following:
 - i. Punitive Damages
 - ii. Special Damages
 - iii. General Damages
 - iv. Negligence
 - v. Plaintiff[5 Marks].